

MICHELLE  NGUYEN

Portfolio

Sr. Web Visual
Designer

**IGNITE
YOUR
IMAGINATION
SPARK
CREATIVITY**

www.SparkCreativeAI.com



Over the course of my extensive career in government contracting, I've had the honor of working with some of the most prestigious organizations. My expertise, which spans federal and local levels, has allowed me to provide unparalleled support to Fortune 500 companies and industry leaders. I am particularly proud of the impressive roster of clients I've served, including renowned institutions like the Pentagon, the Department of State's Foreign Service Institute, the Department of Housing and Urban Development (HUD), the Federal Housing Administration (FHA), MKGCS, LLC, Prince William County Department of Tourism, and the Prince William County Department of Economic Development.

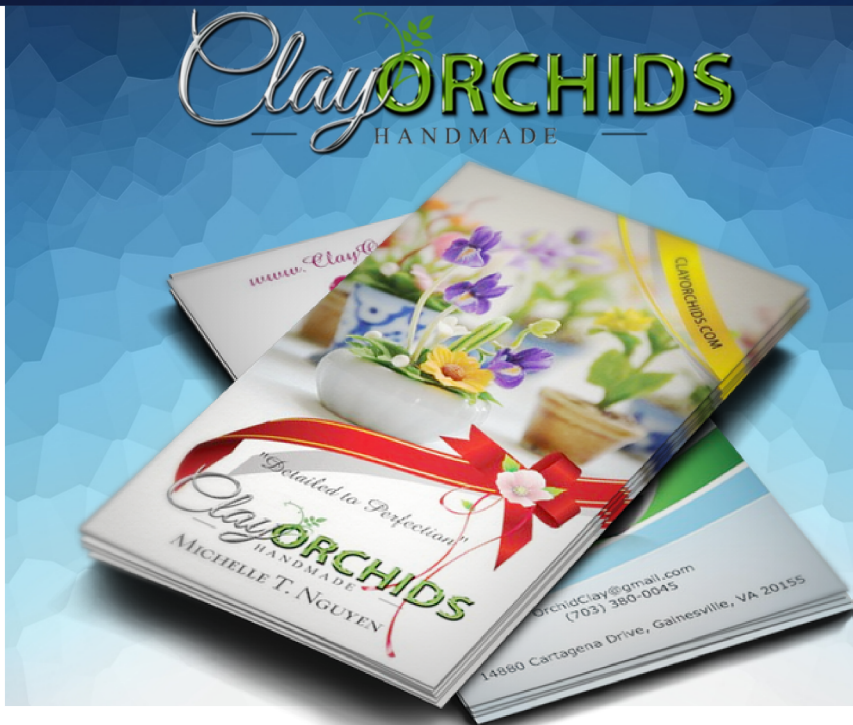


I began my web development journey with a solid visual communication foundation. My first job involved managing web content for the DoD Army Publishing directory, which ignited a deep passion for this field. I transitioned into web and visual design to harness my creative background alongside my burgeoning technical skills. I have excelled in web development, mainly crafting interactive interfaces for highly secure federal government contracts, including DoD Top Secret projects. I am expanding my horizons by engaging with local government and taking on multiple roles. These include creating presentations for board meetings, orchestrating events, delivering customer support, and overseeing social media marketing.

My creativity extends beyond work as well. I enjoy photography, illustration, and short video production as hobbies.

REMEMBER, "STAY INSPIRED. NEVER STOP CREATING."

VISUAL DESIGN



I specialize in creating visual communication materials through various channels. I can transform complex data into engaging visuals that help clarify narratives and boost audience comprehension. Some of the materials I work on include brochures, e-newsletters, social media content, website content, videos, press releases, reports, and more.



Visual Design: Business Card, Logo, Postcards, Poster, and Flyer



Designed Event Banner for PWC BioHealth



Developed engaging visuals for marketing materials (postcards, posters, e-newsletters, infographics, flyers)



Designed promotional materials (brochures, flyers) for local business events

BRANDING



Created engaging social media graphics and other digital content to effectively communicate brand messages and drive audience interaction across various platforms.



PRINCE WILLIAM COUNTY, VIRGINIA
DEPARTMENT OF ECONOMIC DEVELOPMENT

PRINCE WILLIAM, VIRGINIA
TAKE YOUR BUSINESS BEYOND

Prince William County is home to one of the fastest growing biotechnology clusters in the Greater Washington, DC Metropolitan Area.

At the epicenter of this burgeoning growth is Innovation Park, which is anchored by the George Mason University (Mason) Science and Technology Campus, making it Northern Virginia's only university-centered research corporate park.



LIFE SCIENCES & BIOTECHNOLOGY

www.pwced.org | econdev@pwgov.org | 703-792-5500 | @PWCEDE
Department of Economic Development | 13575 Heathcote Boulevard, Suite 240, Gainesville, Virginia 20155



PRINCE WILLIAM COUNTY, VIRGINIA

Catch the Innovation

With parcels available from five to 40 acres, Innovation Park presents a valuable opportunity for developers looking for signature assets. Existing tech / flex and office space is available for clients looking for space to grow.


A variety of large corporate science and technology facilities are located in Innovation Park and the surrounding technology district, including Micron, BAE, AWS, ATCC, Corning - Media Tech, NOVA Bioscience Center, and George Mason University/NIH BSL-3 Lab. Smaller home grown technology companies also call Innovation Park home, including NCS, NAL, Progeny and CeresNanoscience.

Innovation Park's infrastructure is at the epicenter of a big data and analytics industry cluster, making it a particularly useful location for defense and intelligence gathering, cybersecurity, scientific research, financial services, weather forecasting, and health care.

An Entertainment Destination

It's not all about work. At the southern end of the park is the award-winning 12-acre Farm Brew LIVE campus featuring craft beer, award-winning food, and live, local music. The campus is expanding to include:

- a new state-of-the-art production distillery facility and tasting room, and
- a destination boutique hotel.

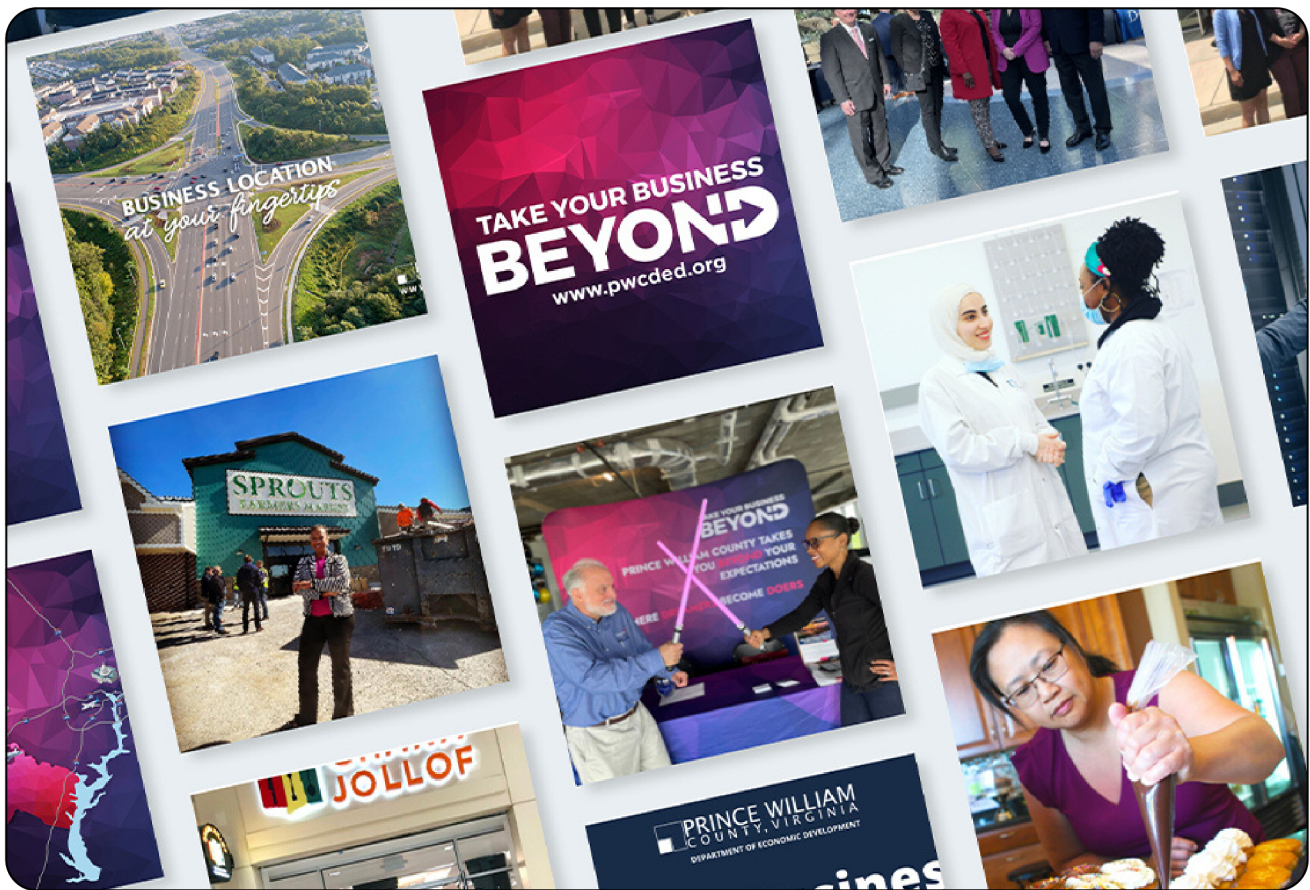


org | econdev@pwgov.org | 703-792-5500 | @PWCEDE
Development | 13575 Heathcote Boulevard, Suite 240, Gainesville, Virginia 20155

Created Engaging Visuals for Diverse Media: Postcards, Poster, e-Newsletter, Infographic, and Flyer



Designed Event Marketing Materials (Brochures, Flyers): brochure, promotional flyer to support local business events

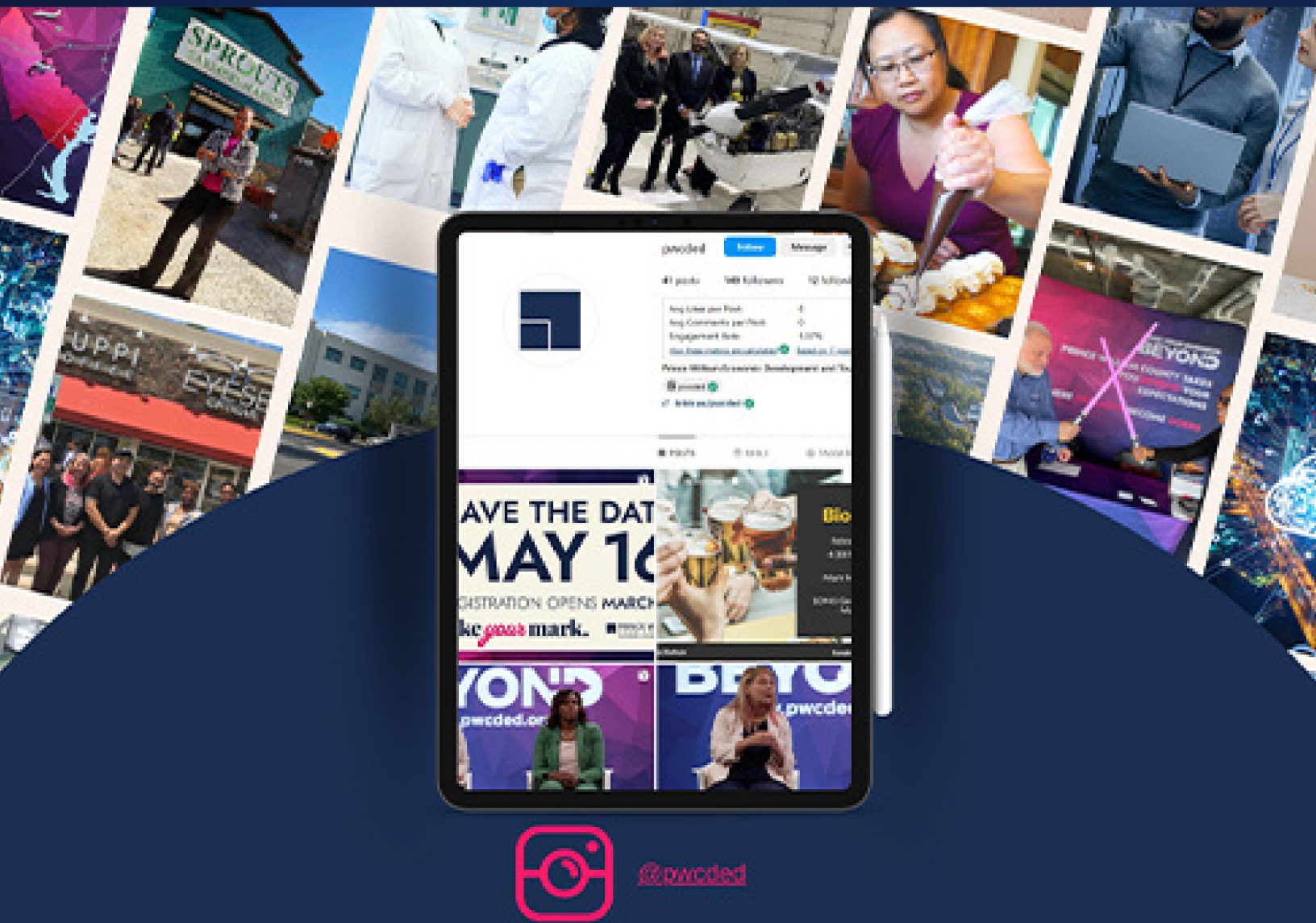


PWC: Social Media Content Strategist (Instagram, Facebook, Twitter, LinkedIn)

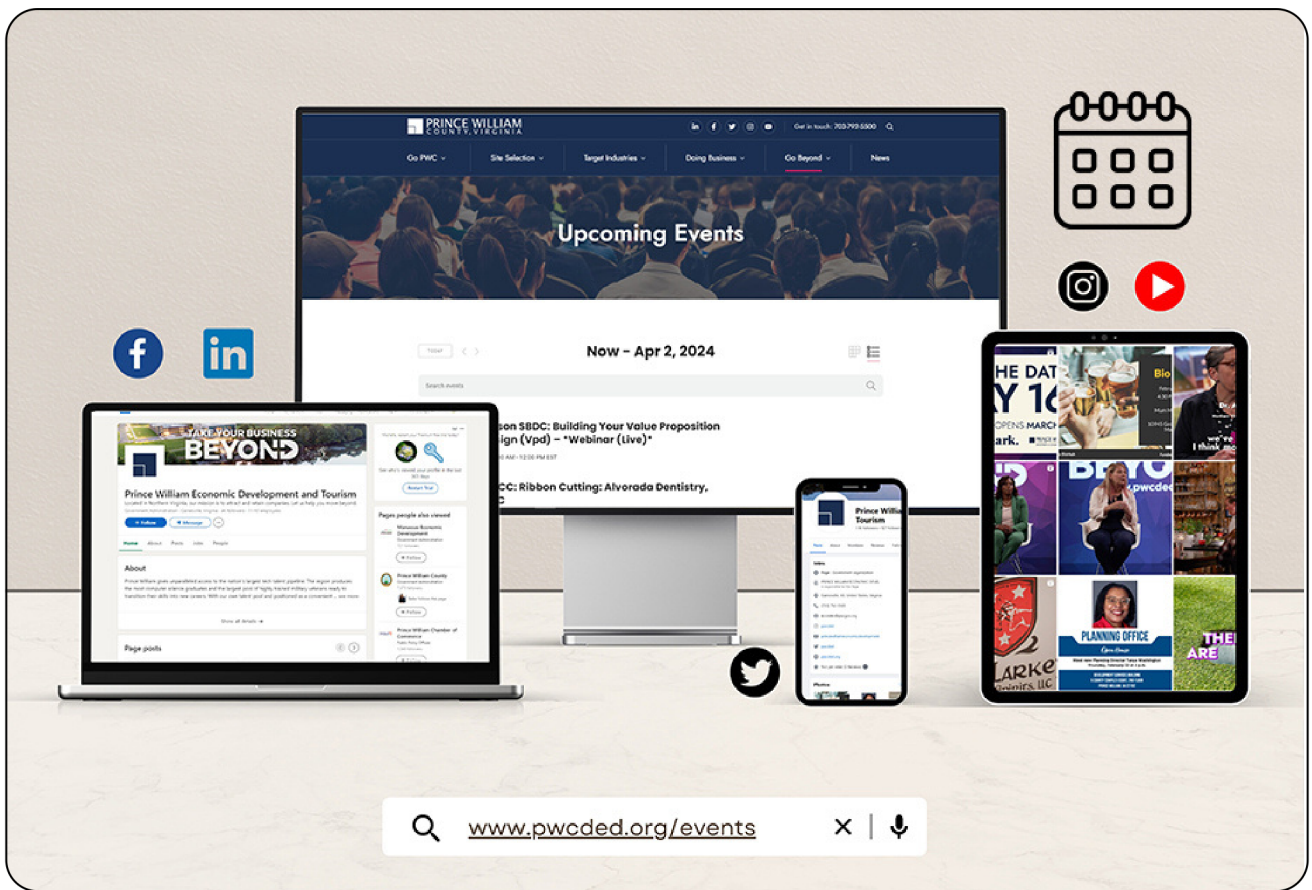


Produced visually striking graphic designs, including flyers, e-newsletters, and booklets, adhering to departmental style standards.

SOCIAL MEDIA



In my role as a social media, I was responsible for curating content calendars, scheduling posts and collaborating with teams to devise effective social media campaigns. I also designed and produced creative assets for these campaigns, ensuring that they aligned with brand guidelines and maximized audience impact. As a result of my efforts, I was able to significantly increase brand visibility and engagement on various social media platforms.



Managed Website Content & Calendar



Develop compelling social media content for multi-platform distribution. This content will promote and demonstrate support for a forthcoming local event within Prince William County.

PROPOSAL PRESENTATION



I designed a dynamic presentation using infographics, graphs, and attractive visuals to simplify complex language and boost audience comprehension while maintaining branding consistency.

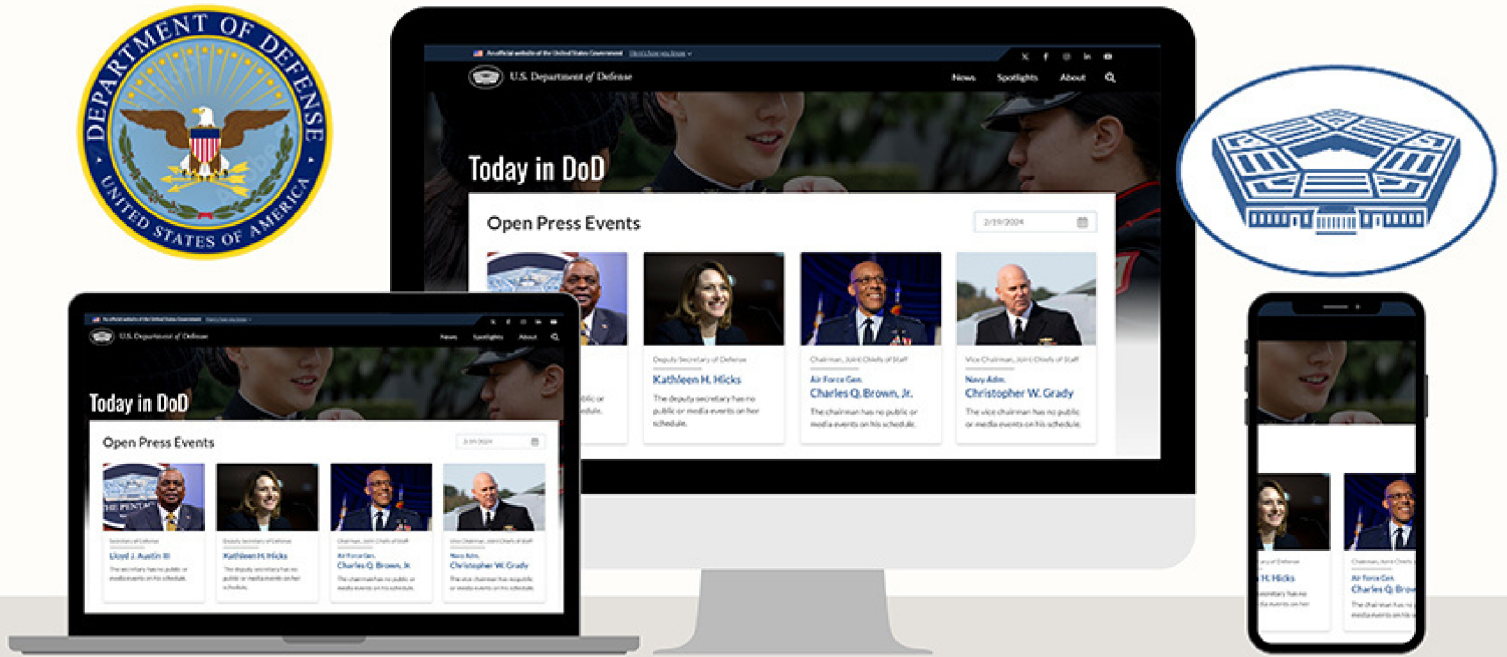


Develop a captivating proposal presentation with a professional touch, incorporating vibrant color themes to leave a lasting impression of our county.



Create an eye-catching proposal presentation with engaging infographics to make it memorable and visually appealing.

WEBSITE DEVELOPMENT



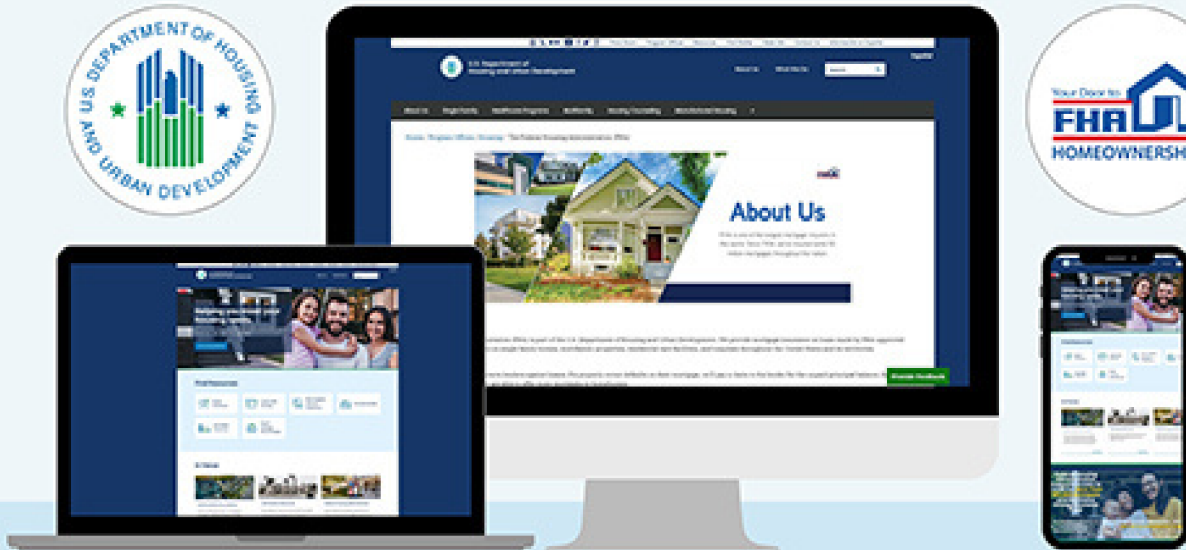
Visit
PRINCE WILLIAM
VIRGINIA



PRINCE WILLIAM
COUNTY, VIRGINIA
DEPARTMENT OF ECONOMIC DEVELOPMENT

In the last two decades, I have acquired a wealth of expertise in web development and graphic design. My approach blends creativity and technology to deliver outstanding outcomes. I am grateful to have had the opportunity to collaborate on web-based projects for major government contract firms (including the US Department of Defense at the Pentagon) as well as the local government of Prince William County.

THE FEDERAL HOUSING ADMINISTRATION (FHA)



www.hud.gov

www.hud.gov/program_offices/housing/fhahistory

Redesigned Responsive Web App for HUD & FHA (UI/UX)



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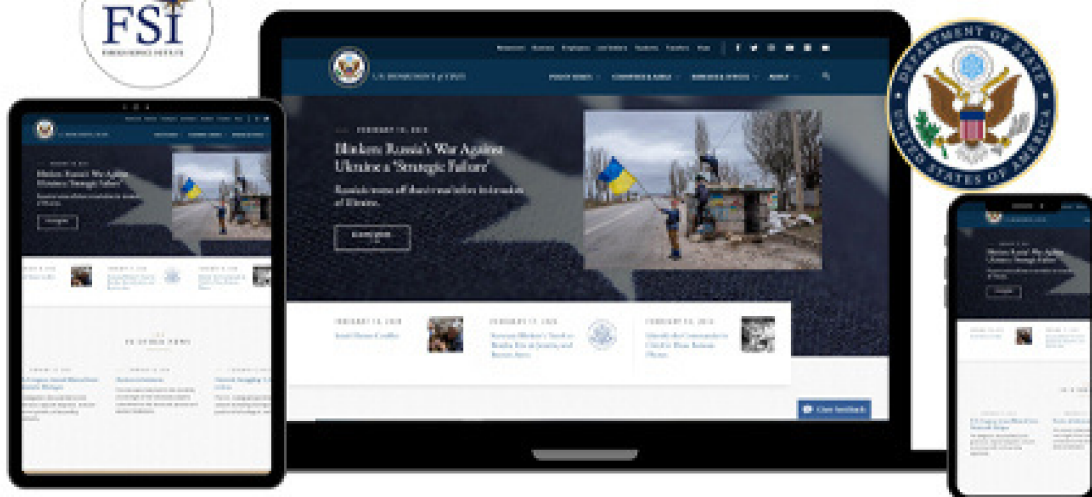


www.hud.gov

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Redesigned Responsive Web App for HUD & FHA (UI/UX)

FOREIGN SERVICE INSTITUTE UNITED STATES DEPARTMENT OF STATE



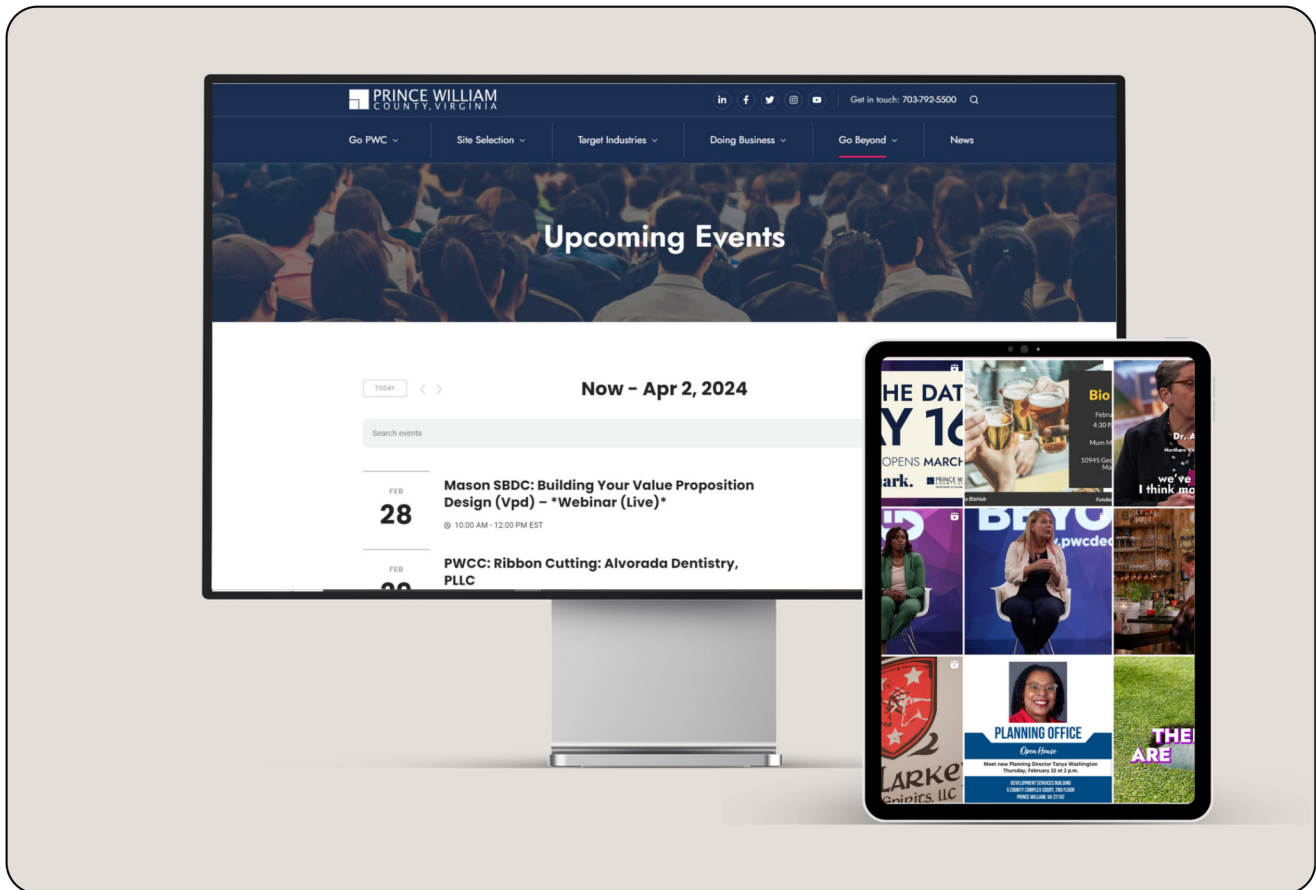
www.state.gov

Led Responsive Website Redesign for FSI & 24 Student Support Web Apps



PRINCE WILLIAM
COUNTY, VIRGINIA

Provide end-to-end support for a Drupal CMS website, including writing blogs, creating content, and offering graphic design.



Management PWC Website/Content & calendar management



Designed user-friendly interfaces and experiences for 15+ DoD Top Secret web applications under MKGCS.



MKGCS

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Successfully transformed 15+ DoD Top Secret web applications into user-friendly, responsive, and 508-compliant interfaces and experiences for military use.



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PHOTOGRAPHY



I am passionate about photography. I enjoy using my camera to capture life's precious moments and enhance their natural beauty with my Photoshop skills. Preserving memories is my favorite part of it all. I also incorporate my photography skills into my everyday job.



Photography and Photoshop editing to create unique content showcasing PW County for social media.



Capture the beauty of my handmade clay orchid by photographing it and adding inspiring quotes. Transform this humble creation into a masterpiece.



Photography editing to create unique content showcasing PW County Graphic Design



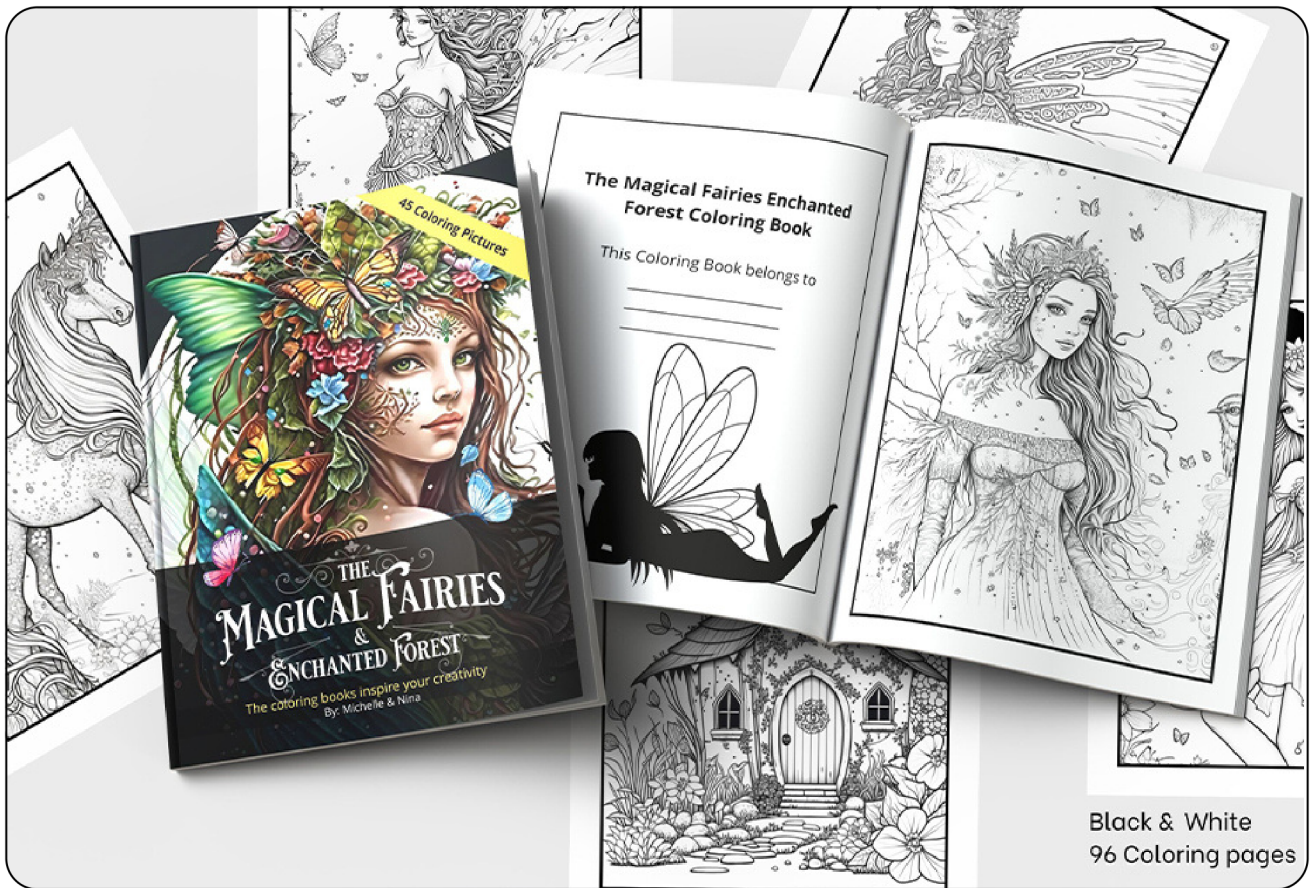
Panoramic Photo

BOOK ILLUSTRATOR

(My Hobby)



I enjoy using my design skills to create innovative products that combine AI, allowing for endless possibilities in the creative world



I enjoy creating coloring books for people of all ages during my free time. I challenge myself to improve my design, illustration, and editing skills.



Illustrated Animal Mandala Coloring Book using AI, photoshop, and Illustrator..

“
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”





Design Concept & Project Management



Creative Research



visualization & Planning



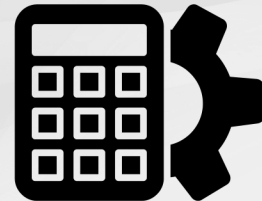
Prototyping & Implementation



Target Audience & solution



Planning & schedule using Asana



Planning budget



Mission, Solution, & Qualifications



Process & Promotion



Presenting feedback



Project Management



Revision Final Editing & Proofreading



Delivery ontime

SPARK

CREATIVEAI.COM

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