

Michelle Nguyen

Senior Brand Designer · Creative Director · UI/UX Designer · Front-End Developer

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“Sparking Creative Innovation.”



24+

YEARS IN DESIGN

20

YEARS FEDERAL

TS

DOD CLEARANCE

508

ACCESSIBILITY

ABOUT ME

Creative Director and multidisciplinary designer with 24+ years of experience building visual solutions for government agencies, enterprise clients, and growing businesses. My career includes 20 years working under a DoD Top Secret clearance on Department of Defense projects at the Pentagon and the U.S. Department of State's Foreign Service Institute, plus hands-on experience as a marketing content and communication specialist and aerial drone photographer for Prince William County. I now run Ivory & Bloom Atelier, a luxury bridal accessories brand grown from a handmade side business I started thirteen years ago, and take on freelance brand and web design projects for founders and small businesses.

CORE DESIGN CAPABILITIES

- Visual Art Direction
- Brand Systems & Architecture
- Federal WCAG / 508 Compliance
- Front-End UI/UX Design
- Editorial Layout & Typography
- Aerial Drone & Event Photography

SOFTWARE

Ps

Ai

Id

Ae

Lr

PPT

XLS

DOC

Canva

CapCut

EXPERIENCE

Founder & Creative Director

2012 – Now · Ivory & Bloom Atelier

Web Design Freelancer

2018 – Now · Michelle Nguyen Studio

Sr. Graphic Designer & Comm. Specialist

2018 – 2024 · Prince William County

Senior UI/UX & Web Designer

2015 – 2018 · U.S. Dept. of State & the Pentagon

Senior Interface Designer

2004 – 2014 · DoD Pentagon contractor

TECHNICAL SKILL & AI TOOLS

Graphic Design & Infographics

100%

Social Media Marketing & Photography

100%

Brand & Web Design

80%

AI — ChatGPT, Claude, Kling

100%

CLIENTS & WORK EXPERIENCE

U.S. Department of State

Foreign Service Institute

U.S. Department of Defense

HUD.gov & FHA

Prince William County

MKGCS

EDUCATION

Marymount University — Bachelor of Arts, Graphic Design