



MICHELLE T. NGUYEN

SENIOR GRAPHIC DESIGNER | BRAND & WEB DESIGNER
UI/UX DESIGNER | VISUAL COMMUNICATIONS SPECIALIST

Sparkling Creative Innovation

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EXECUTIVE SUMMARY

Creative professional with 24+ years of experience delivering visual solutions for government agencies, enterprise organizations, and growing businesses. I transform complex information into clear, engaging designs that drive understanding, build trust, and achieve measurable results. My expertise spans brand design, web & UI/UX design, executive presentations, infographics, and AI-powered creative workflows.

Michelle Nguyen

CAREER SNAPSHOT



24+
YEARS
EXPERIENCE



500+
SUCCESSFUL
PROJECTS



GOVERNMENT
& ENTERPRISE
EXPERIENCE



100+
EXECUTIVE
PRESENTATIONS



AI-POWERED
CREATIVE
WORKFLOWS



ACCESSIBILITY
AWARE
(WCAG/508)

CORE EXPERTISE



Brand
Identity



Graphic
Design



Web
Design



UI/UX
Design



Presentation
Design



Infographics &
Data Visualization



Marketing
Design



Photography &
Visual Content

TECHNOLOGY ECOSYSTEM

ADOBE CREATIVE CLOUD



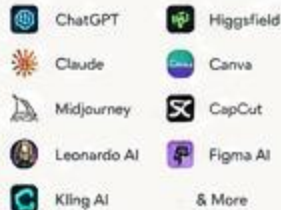
MICROSOFT OFFICE



WEB & UX TOOLS



AI & CREATIVE TOOLS



PHOTOGRAPHY & VIDEO



ACCESSIBILITY & STANDARDS



TRUSTED ORGANIZATIONS & CLIENTS



U.S. DEPARTMENT
OF DEFENSE



THE PENTAGON



U.S. DEPARTMENT OF
HOUSING & URBAN
DEVELOPMENT



U.S. DEPARTMENT
OF STATE



FOREIGN SERVICE
INSTITUTE



PRINCE WILLIAM
COUNTY, VIRGINIA

DEPARTMENT OF ECONOMIC
DEVELOPMENT



& MANY MORE



STRATEGIC THINKER

Analytical • Insightful • Innovative



VISUAL STORYTELLER

Turning complex ideas
into compelling visuals



DETAIL ORIENTED

Accurate • Organized
• Quality Driven



RESULTS DRIVEN

Delivering impact through
design & communication



COLLABORATIVE

Team player • Client focused
• Relationship builder

CREATIVE CAPABILITY PROFILE

WHAT I CREATE

 EXECUTIVE PRESENTATIONS	 PROPOSAL GRAPHICS	 WEBSITE DESIGN	 LANDING PAGES	 BRAND IDENTITY	 INFOGRAPHICS & DATA VISUALIZATION
 ANNUAL REPORTS	 MARKETING CAMPAIGNS	 NEWSLETTERS & EMAIL DESIGN	 SOCIAL MEDIA GRAPHICS	 PHOTOGRAPHY & DRONE	 AMAZON KDP & PUBLISHING
 EVENT MATERIALS	 SIGNAGE & PRINT COLLATERAL	 E-COMMERCE GRAPHICS	 AI CONTENT CREATION	 PRESENTATION TEMPLATES	 DIGITAL PRODUCT DESIGN

PROFESSIONAL JOURNEY

2002 BA in Graphic Design Marymount University	KEY LOCATIONS
2002 – 2009 Dynamic Technology Systems (DTS) U.S. Army Contractor Fort Belvoir, VA	 Fort Belvoir, VA
2009 – 2014 Drayton Drayton & Lamar (DDL) HUD Contractor Onsite for HUD.gov – Fort Belvoir, VA	 HUD Headquarters Washington, DC
2014 – 2015 MKGCs, Inc. DoD Contractor Hamdon, VA	 Pentagon Arlington, VA
2015 – 2017 Edge Source, Inc. U.S. Department of State – FSI Arlington, VA	 Mark Center Alexandria, VA
2017 – 2018 All Native Group Inc. Pentagon & Mark Center, DC	
2018 – 2024 Prince William County, VA Senior Graphic Designer Department of Economic Development Gainesville, VA	 Foreign Service Institute (FSI) Arlington, VA
2024 – Present Michelle N Studio Freelance Graphic Designer & Creative Director	 Prince William County Gainesville, VA
2024 – Present Ivory & Bloom Atelier Founder & Creative Director Luxury Bridal Accessories Brand	

MY DESIGN PROCESS



“ I transform complex information into engaging visual experiences that help organizations communicate clearly, build trust, and inspire action.

Michelle Nguyen

INDUSTRIES SERVED

 Government	 Education
 Defense & Military	 Technology
 Economic Development	 Retail & E-Commerce
 Healthcare	 Luxury & Lifestyle Brands

AI-POWERED CREATIVE WORKFLOW



WHY CLIENTS & EMPLOYERS CHOOSE ME

 24+ YEARS PROVEN EXPERIENCE Deep expertise across government, enterprise & private sectors.	 STRATEGIC VISUAL THINKER I connect business goals with powerful visual communication.	 EXECUTIVE COMMUNICATION Specialized in high-impact executive presentations & proposals.	 ACCESSIBILITY AWARE WCAG/508 aware designs that are inclusive, usable & compliant.	 MODERN AI WORKFLOWS Leveraging AI tools to increase creativity, speed & quality.	 RESULTS DRIVEN Delivering designs that inform, engage & drive measurable results.
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